



EYOF **SKOPJE** 2025

# **MEDIA** **INFO PACKAGE**

**20-26 JULY 2025**



*Together*  
**WE PLAY,**  
*Together*  
**WE SHINE**

# INFORMATION FOR MEDIA

Dear representatives of the media,

We can't wait to greet you all in our lovely country in July. Below you will find some important information before your arrival in North Macedonia.

Media accreditation is only available for official media providers, journalists, reporters, online press professionals and photographers.

## 1. ABOUT EYOF 2025 SKOPJE

With more than 30 years of tradition, the European Youth Olympic Festival (EYOF) is the largest multi-sport event for young athletes aged 14 to 18. The Festival, which takes place under the auspices of the European Olympic Committees, gives young athletes their first taste of Olympism and allows them to gain invaluable experience for further competitions on their way to the Olympic Games. The Festival is a biennial event held in one of the European countries.

The summer edition of EYOF Skopje 2025 will take place from 20 to 26 July 2025. The host cities of EYOF Skopje 2025 will come alive as vibrant centres of the Festival, welcoming more than 4,000 athletes and team officials from 49 European National Olympic Committees, supported by over 900 passionate volunteers. They will compete at 16 different venues (11 in Skopje, 4 in Kumanovo, 1 in Osijek) and in 15 different sports: Artistic Gymnastics, Athletics, Badminton, Basketball, Basketball 3x3, Canoe Slalom, Road Cycling, Mountain Biking, Handball, Judo, Swimming, Shooting, Table Tennis, Taekwondo and Volleyball.

- Find more information about sports here:  
<https://skopje2025.sporteurope.org/sports-skopje/>
- Find more information about venues here:  
<https://skopje2025.sporteurope.org/competition-venues/>

Spectators have free access to all sport events.

- Meet our mascot: <https://skopje2025.sporteurope.org/logo-mascot/>



## 2. ABOUT SKOPJE

As the capital and largest city of North Macedonia, Skopje is a compelling tourist destination. It captivates visitors with its blend of archaeological sites, cultural and historical monuments, and stunning natural landscapes. You'll find a unique fusion of traditional heritage and modern development, highlighted by prominent features like the historic Old Bazaar and the Stone Bridge.

In Skopje, there are a large number of places that can be visited, one great example is the Memorial House of Mother Teresa. *Did you know that Saint Mother Teresa of Calcutta was born and grew up in Skopje?* Another interesting location is the Stone Bridge, a historical landmark in the centre of the city built in the 15th century. The Skopje fortress is the symbol of the city, showcasing a long history with the earliest archeological findings dating from the first fortress built in the 6th century AD, then part of the Roman Empire. Just a short trip from the city centre, you can experience the natural beauty of Matka Canyon and Vrelo Cave, or take a cable car up Vodno Mountain to the Millennium Cross, a monument built in 2000 to mark 2,000 years of Christianity in North Macedonia. From the top, you'll be rewarded with a stunning panoramic view of the entire city.

- **More about the city of Skopje here:**  
<https://skopje2025.sporteurope.org/cities-skopje/>
- **What to do in Skopje?**  
Find out more about the experiences: [www.net-bay.com.mk](http://www.net-bay.com.mk).


## 3. HOW AND WHERE TO REGISTER

Media accreditation is required to access media services, including entry to the areas reserved for press. Please register at:  
<https://skopje2025.sporteurope.org/en/media>

**The deadline for registrations is 10th July 2025.** Confirmations of registration will be sent out a week after you have applied.

**Media representatives may register in two categories: “Press” and “Photo”.** Both categories have access to all competition venues, the Main Media Center (MMC) and the Opening and Closing Ceremonies. Media accreditation does not grant access to Athletes' Villages or EOC Family Hotels. Media access to the EOC Family Hotels is limited to the lobby only. At





each venue, media accreditation will provide access to the grandstand for media, Media Room (except at the venues adjacent to the MMC) and to the mixed zone. Media accreditation allows coverage of the following events:

- Official competition events;
- Opening and Closing Ceremonies;
- Victory Ceremonies

**For photographers it is essential that they request “Photo” accreditation** for access to the photo positions allocated at competition venues as well as at the Opening and Closing Ceremonies.

#### 4. ACCREDITATION PICK-UP

Registered media personnel can collect their accreditation at the Main Accreditation Center (MAC) starting from 19th July 2025 according to the opening hours of the MAC. The MAC is located inside the main entrance of Jane Sandanski Sports Centre. Please remember to bring the same official ID or passport that was used during the registration process.

#### 5. ACCOMODATIONS

The organizing committee of EYOF Skopje 2025 does not provide accommodation for media personnel. To book accommodation through the EYOF Skopje 2025 official booking agency, please follow this link for more information about accommodation in Skopje: [net-bay.com.mk](https://net-bay.com.mk) and send your request by email to: [info@net-bay.com.mk](mailto:info@net-bay.com.mk) to receive an accommodation offer.

Please book your accommodation as soon as possible as the capacities are filling up very quickly.

#### 6. FOOD

Food is not provided by the Organising Committee. Breakfast, half-board or full-board options can be booked with accommodation. There are also many restaurants and affordable eating options in the city.



## 7. TRANSPORT AND PARKING

Accredited media will have free access to the EYOF Bus Lines that connect the Main Media Centre and all competition venues. Some venues are also within walking distance from each other.

There will be no reserved parking for media at the venues. It may be possible to find parking in the vicinity to the venues. Parking is available in some accommodation facilities.

## 8. MAIN MEDIA CENTER (MMC)

MMC will be located at Jane Sandanski Sports Centre, Skopje (Asnom Blvd 1000, Skopje 1000)

### MMC opening hours:

Sunday, 20 July to Saturday, 26 July  
(08:00- 22:00)

At MMC there will be: free Wi-Fi, work desks, chairs, electricity, coffee, tea, water, printer/scanner, toilets.



## 9. VENUE MEDIA ROOMS, MIXED ZONES

### Media Rooms at Competition Venues

Media Rooms are provided at every competition venue and will be open from one hour before the start until two hours after the end of the competition. The timetable of competitions will be uploaded on the EYOF Skopje 2025 official website: <https://skopje2025.sporteurope.org/schedule/>. Venue Media Rooms will not be open during training sessions.

In Venue Media Rooms there will be: free Wi-Fi, work desks, chairs, electricity.

### Mixed Zones (MZ)

There will be a mixed zone at every competition venue. Access will be granted to the accredited media. This is an interview zone to facilitate communication between athletes and media representatives. It is located



near the field of play in the natural path of the athletes as they leave the competition area after their performance.

Athletes must pass through the mixed zone as they leave the field of play, but they are not obligated to talk to the media.

### **Official training sessions**

Official training sessions are open for media coverage. However, Media Rooms will not be open during training sessions.

## **10. ATHLETES' VILLAGES**

Media accreditation does not provide access to the Athletes' Villages and other athletes' accommodations. Access to the EOC Family Hotels is limited only to the lobby of the hotel.

### **Contact with athletes and National Olympic Committees**

During the Festival, media wishing to contact National Olympic Committees (NOC) or their athletes should liaise with the Media Services team which will coordinate with NOC Press Attachés.

## **11. MEDIA BRIEFINGS**

There will be two press conferences - one before the start of the EYOF Skopje 2025 and one at the end of the Games. We are also planning on hosting the Press Attache / media briefing before the official start of the Games.

- Opening Press Conference: Sunday 20th July 2025 / Hilton by DoubleTree (time TBA)
- Media & Press Attache briefing: Sunday 20th July 2025 / Hilton by DoubleTree (time TBA)
- Closing Press Conference: Saturday 26th July (time and location TBA)

## **12. DAILY RESOURCES FOR MEDIA**

All information will be available on the official website; no separate digital platform will be provided specifically for accredited media.

The following content will be available daily for download:

- photos from all the venues (with the name of the photographer),



- 1 video highlight of the day,
- morning and afternoon press releases and
- up-to-date results.

All competition events and ceremonies will be streamed live on:  
<https://eoctv.org>.

Opening and Closing Ceremonies will be covered live on National TV of North Macedonia.

**We are looking forward to seeing you in Skopje and Osijek this summer. For any questions we are available at [press@eyof2025.mk](mailto:press@eyof2025.mk) for North Macedonia and for Osijek, Croatia contact Kristina Leovac Head of Press, Media Department (Osijek Organizing Committee) at [kristina0606@gmail.com](mailto:kristina0606@gmail.com).**

Sincerely,

*Alja Pahor*

*Head of Media Services*

*EYOF Skopje 2025*

